

HOLLYWOOD INDEPENDENCE COMMITTEE
6567 SANTA MONICA BOULEVARD
HOLLYWOOD, CA 90038

Place
Stamp
Here

Please complete, detach and send
us the mini-survey today.

Then visit our web site at
www.hollywoodindependence.com
to see the results.

Join us at our Community Meeting
every Saturday at 1 p.m.
6567 Santa Monica Blvd., Hollywood
(323) 469-3608



What is the Hollywood Independence Committee?

The Hollywood Independence Committee is a coalition of Hollywood residents, business owners, educators and community activists dedicated to the creation of an independent City of Hollywood.



Who is Gene La Pietra?

Local business owner Gene La Pietra, the Founder and President of the Hollywood Independence Committee, has been a resident and ardent supporter of Hollywood for nearly four decades.

He serves as Chairman of Hollywood Youth Charities, raising over \$600,000 for a wide array of Hollywood's youth organizations in the past two years alone.

Previously, Gene served on the boards of the Hollywood Little Red School House and the Hollywood Arts Council and was a State Park and Recreation Commissioner. He is President Emeritus of the Hollywood Police Support Association and Past President of the Hollywood Police Activities League.

Gene has received numerous awards for his outstanding community service, including the prestigious "Man of the Year" award in 1983 from Christopher Street West, Inc. Recently, the Hollywood Coordinating Council honored Gene with its 2002 Community Service Award.



"I believe that each of us deserves a local government that's accountable, a government that's efficient, and a government that's responsive to the needs of its people."

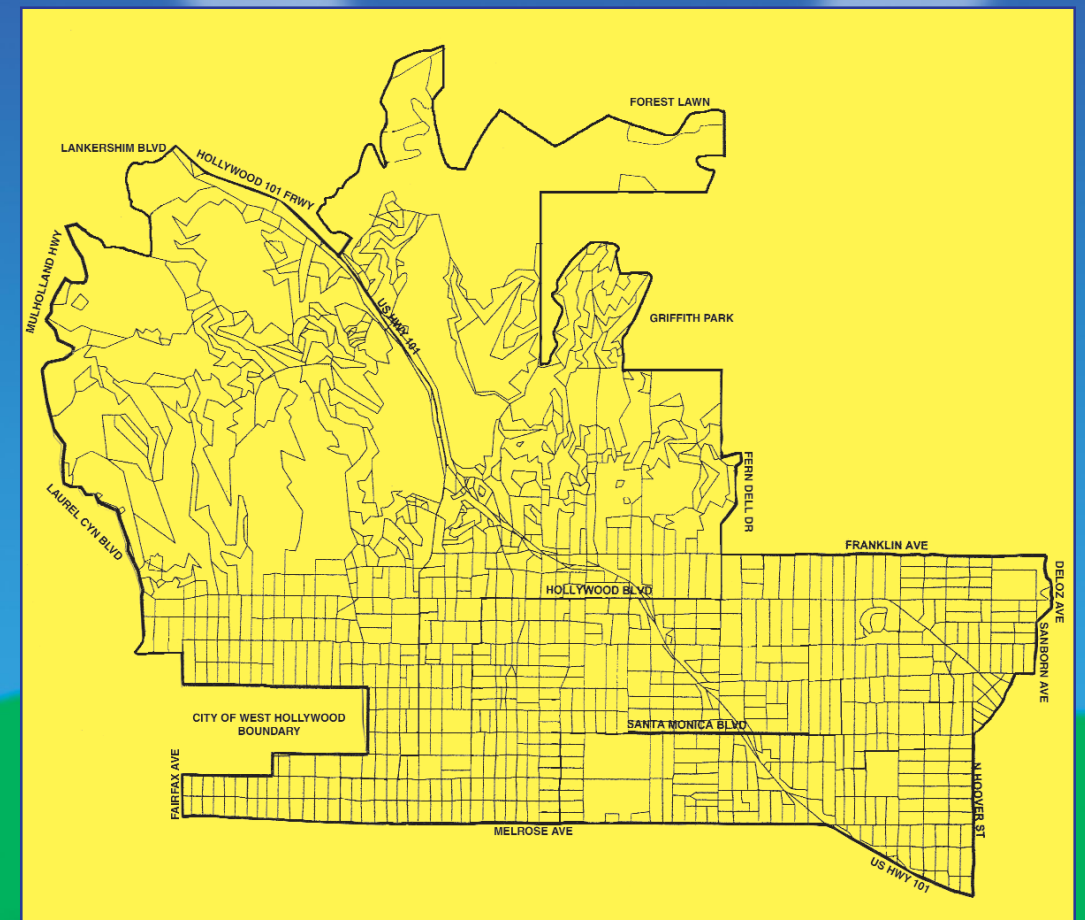
Keith Richman, MD
Member, California State Assembly

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HOLLYWOOD



Let's vote to make it our city!

Endorsed by Republican
Assemblyman Keith Richman!



Hollywood Independence Committee

August 2002

Dear Neighbor,

As famous as it is rich with cultural diversity, Hollywood truly is the "entertainment capital of the world." And I've been happy to call Hollywood my home for nearly four decades.



But we're not an independent city – we're run by the City of Los Angeles. As such, we share in many of L.A.'s big-city problems including paying their bills, while relying on downtown politicians and bureaucrats to decide what's best for us.

Simply put, our biggest problem is that Los Angeles is too big to be governed efficiently by fifteen council members and a mayor, not one of whom lives in Hollywood.

Since 1983, Hollywood residents, business owners and community leaders have been discussing and studying creating an independent City of Hollywood. We believe that the residents of Hollywood – not downtown politicians and bureaucrats – are best able to solve our problems and preserve what makes Hollywood great.

Our goal is simple: to give the residents of Hollywood the opportunity to vote to create an independent City of Hollywood and to elect our own city council.

On November 5, we will all share in this historic vote to make our community better. And I strongly encourage you to vote **YES on Hollywood independence.**

After reading about the benefits of creating an independent City of Hollywood on the opposite page, please complete, clip and send us the mini-survey attached. Then visit our web site at www.hollywoodindependence.com to see the results.

Sincerely,

Gene La Pietra
Founder and President

Three Great Reasons Why YOU Should Support Hollywood Independence:

Finally Having Local Government Listen to You

By voting YES on Hollywood independence, you are voting to create a five-member city council comprised entirely of Hollywood residents who are elected by you. This truly local city council will be dedicated to preserving what's great about Hollywood while revitalizing Hollywood Boulevard and other areas of our community that have been neglected for far too long.

Improving Your City Services

LAFCO* determined that an independent City of Hollywood is financially viable and would, in fact, have \$11 million in cash reserves in its first year while fully maintaining or improving all city services – without raising taxes.

Further, LAFCO ordered that the Los Angeles Department of Water and Power (DWP) cannot charge Hollywood residents more for utilities than it charges Los Angeles residents.

Strengthening Rent Control

Today, Los Angeles is facing a housing crisis of epic proportions. Nowhere is this felt more profoundly than in Hollywood, where renters make up the largest population by a wide margin. Fully 72% of the residential units in Hollywood are occupied by renters – a figure higher than in any other area of Los Angeles.

A new City of Hollywood will be able to enact tougher rent control in order to give much-needed protection to those Hollywood residents who benefit most from rent control – the poor, the elderly and the disabled.

*What is LAFCO?

The Local Agency Formation Commission (LAFCO) is the state commission that studied the Hollywood independence issue and voted overwhelmingly to place it on the ballot in the upcoming November 5 election.

Comprised of local elected officials and members appointed by governmental agencies, LAFCO determined that an independent City of Hollywood is financially viable while ensuring that its creation would be revenue neutral for the City of Los Angeles. You can visit their web site at www.lalafco.org.

www.hollywoodindependence.com

- YES!** I support Hollywood Independence!
- I would like to help; please contact me.
- Please send me more information.

NAME: _____

ADDRESS: _____

CITY: _____ ZIP: _____

PHONE: _____

E-MAIL: _____

We'd like to know your opinion...

The one thing I like the most about Hollywood is

The one thing I'd like to change about Hollywood is

SEND TO: Hollywood Independence Committee
6567 Santa Monica Blvd., Hollywood, CA 90038

Please fill out, detach and mail today!

